

HOW IT WORKS

FANBASE INTELLIGENCE

The fastest way to grow a real fanbase in electronic music.

01 WHY GROWTH *FALLS FLAT*

- 01 Most services run every artist through the same generic playbook, across every niche under the sun.
- 02 They don't actually understand the electronic music industry, so it falls flat for artists like you.
- 03 And that's if you're lucky enough to find one that grows you safely instead of selling a pile of fake followers.

THE DIFFERENCE

WE ONLY DO *ELECTRONIC MUSIC.*

We understand your genre. We're a part of the scene.

02 ELECTRONIC *DANCE MUSIC*

If it's electronic music, we have you covered.

 ARTISTS	 PRODUCERS	 DJS	 LABELS
 FESTIVALS	 EDM THEME PAGES	 MERCH BRANDS	NOT A BET. A TRACK RECORD.

**DEREK ALLEGRIANI**FOUNDER · @IAMDEGAX
DESIGNED FOR THE UNDERGROUNDNORTH JERSEY →
MEDELLIN, CO**03 IN THIS SCENE *FOR LIFE***

I first heard electronic music in 2010, my buddy Dave put me onto dubstep and I was hooked. I started DJing and producing in Ableton, which led to throwing events across New Jersey and New York City. I shared stages with Boys Noize, Liquid Stranger and Dubloadz.

At Rutgers I got deep into house and became one of the main frat DJs. I tried to build an event series, it didn't work, so I took a break from music and went all in on building online businesses.

I've managed client accounts for 6+ years and worked with over 3,500 clients. Only one type ever stuck around 4+ years: electronic artists. So in early 2026 I went all in on this scene and nothing else.

2010

IN THE SCENE SINCE

3,500+

CLIENTS MANAGED

5+ yrs

RUNNING ACCOUNTS

04 HOW IT *WORKS*

Here's the whole engine, start to finish.



01 · WE TARGET

**15-20
ARTISTS**

We target the most engaged fans of artists in your genre

YOUR ACCOUNT VIEWS + LIKES
THEIR INSTAGRAM STORY



02 · FANS NOTICE

**DAILY
TRAFFIC**

They get curious and check out your page

CURIOSITY TURNS
INTO A FOLLOW



03 · THEY FOLLOW

**300 FANS
IN 2 WEEKS**

They follow you, then stick around and engage your posts

SAFE BY DESIGN The only thing we ever do is view and like stories, always inside Instagram's daily limits.

6 YRS
OPERATING

125+
ARTISTS

05 WE DON'T GUESS. *WE TRACK.*

Every move is driven by data. One number decides everything: your follow back rate.

01

TRACK ONE NUMBER

Per source, we watch your follow back rate — nothing else clouds the call.

02

CUT AT 300 STORIES

If a source isn't converting by then, it's gone. No sentiment, just the data.

03

SCALE THE WINNERS

We test hundreds to find the 10–15 that actually convert. That loop never stops.

1000s

SOURCES TESTED. A DATABASE
OF WHAT ALREADY WORKS.

You start from everything we already know converts.

06 WE TRACK. *EVERY SOURCE.*

01 · INPUT

ATTEMPTS

The stories we engage with.

02 · RESULT

FOLLOW BACK

Who became a fan.

03 · RESULT

LIKE BACK

Who engages your posts.

04 · THE EDGE

OPTIMIZATION

Winners stay, low performers get cut.

01 · SIMILAR ARTIST



02 · STORIES VIEWED



03 · FOLLOWED BACK



04 · LIKED YOUR POSTS

@fisher	1,532	5.1%	4.3%
@prospa	653	4.9%	9.9%
@peggygou_	326	4.9%	7.4%
@oddmob	2,467	4.5%	9.3%
@disclosure	815	4.4%	10.1%
@flume	1,017	4.3%	10.7%
@skrillex	1,551	4.3%	7.6%
@solomun	663	4.1%	9.7%

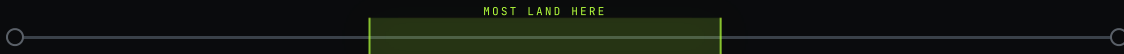
07 RESULTS TO *EXPECT MONTHLY*

Same engine, different outcomes. Where you land on each range depends on your page.

NEW FANS / MONTH

500

NEW ARTISTS



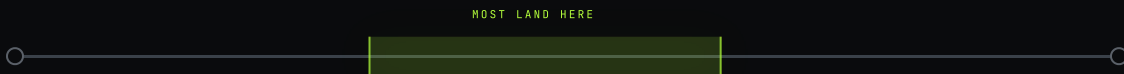
2,500

TOURING PRODUCERS

NEW POST LIKES / MONTH

1k

DECENT CONTENT



20k

PROFESSIONAL CONTENT

THE DIFFERENCE IS YOUR PAGE. WE DRIVE THE TRAFFIC.
YOUR PAGE CONVERTS IT INTO NEW FANS & ENGAGEMENT.

WHAT DECIDES WHERE YOU LAND

YOUR PROFILE

YOUR CONTENT

YOUR FOLLOWER COUNT

YOUR ENGAGEMENT

08 IT'S NOT JUST *FOLLOWERS*

The follow is just the start. Everything after is upside that never shows in the report.

NOT JUST FANS

Producers, labels, and managers see you too. That opens doors to bookings and collaborations.

24/7 PROFILE TRAFFIC

Fanbase Intelligence runs daily, so your account gets targeted traffic while you sleep, while you're in the studio, while you're on stage.

GROWTH COMPOUNDS

1,000 new fans a month is 12,000 a year. As your page grows, you'll notice your posts get more comments, likes, saves, & shares from your new fans.

EVERY DAY, FANS ALSO

-  Like your stories
-  Comment on posts
-  Share you with friends
-  Save your posts
-  Slide into your DMs

09 WHAT REAL FANS DO *FOR YOUR CAREER*

Followers aren't the point. What they unlock is.

01 MORE BOOKINGS

Promoters check your numbers before they book.

02 MORE COLLABORATIONS

Artists take you seriously when your page backs it up.

03 HIGHER RATES

Promoters pay more for artists who fill rooms.

04 REAL AUTHORITY

Comments, saves, shares. Proof you're legit.

YOU'RE NOT WATCHING A NUMBER CLIMB. *YOU'RE WATCHING A CAREER TAKE OFF.*



10 WHY ARTISTS *TRUST US*

Public proof everywhere you'd look – and a lot more you'll never see.

TRUSTPILOT

4.8 / 5

TESTIMONIALS

+ REVIEWS

CASE STUDIES

+ VIDEO

LLC SINCE

2018

THE BEST RESULTS *NEVER GET POSTED*. WHEN A TOOL IS QUIETLY ADDING REAL FANS EVERY MONTH, YOU KEEP IT TO YOURSELF. THIS IS EVERY ARTSITS *BEST KEPT SECRET*.

That's the strongest endorsement there is.



11 COMPARE THE *ALTERNATIVE*

Every other route costs more money, more time, or both.

OPTION A

META ADS

\$300–\$500 a month in spend — plus creative, plus a manager, plus constant testing.

OPTION B

CONTENT

How many hours a month on posts and reels, hoping they reach the right people?

OPTION C

DO IT YOURSELF

Manually finding and engaging fans, every day, forever.

OPTION D

FANBASE INTEL

Costs less, delivers results, and gives you your time back.

YOU FOCUS ON THE MUSIC.



12 WHAT'S *INCLUDED*

Fully managed, concierge service. Setup takes two minutes, then you're hands-off.

-
- | | | |
|----|-------------------------------------|--|
| 01 | ACCOUNT MANAGER | A real person who knows your genre and manages your growth daily. |
| 02 | WHATSAPP SUPPORT | Five days a week. Voice notes, video, or a call. Usually a fast reply. |
| 03 | WEEKLY & MONTHLY REPORTS | Views, likes, follow backs, and which artists converted the best for you. |
| 04 | YOUR INPUT, OUR EXECUTION | Want to test an artist? Send it over. We keep the winners, cut the losers. |
-



13 YOUR FIRST 14 DAYS

Five milestones, from connection to your first report.



14 WHAT DO YOU HAVE *TO LOSE?*

300

FANS GUARANTEED

2 WEEK

FREE TRIAL

\$0

NO CARD, NOTHING UP FRONT

LOVE IT, YOU CONTINUE. IF NOT, *KEEP THE FANS AND WALK AWAY.*

START YOUR FREE TRIAL →

For the managed service, the expertise and real fans every day, this is worth thousands a month. Think about how much time you get back.

15 ONE PACKAGE. *THREE OPTIONS*

Three ways to pay, whatever fits. If you love it you continue; if not, all good.

MONTHLY

\$97 / mo

Rolling · cancel anytime

QUARTERLY

\$194 / 3 mo

Works out to **\$65 / mo** · save 33%

BEST VALUE

ANNUAL

\$650 / 12 mo

Works out to **\$54 / mo** · save 44%

EVERY PLAN INCLUDES

✓ **FANBASE INTELLIGENCE TOOL**

Real fans from your genre, every day

✓ **DEDICATED ACCOUNT MANAGER**

Knows your genre, owns your growth

✓ **PRIORITY WHATSAPP SUPPORT**

Five days a week, real people

✓ **WEEKLY & MONTHLY REPORTING**

See exactly what's converting

START YOUR FREE TRIAL →

• 30-DAY MONEY-BACK · DONE FOR YOU

QUESTIONS? MESSAGE US ANYTIME

WE'RE ***HERE.***

WHATSAPP

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INSTAGRAM

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WELCOME TO FANBASE INTELLIGENCE

DESIGNED FOR THE UNDERGROUND